



Management Association

CPWP Online Platform

CPWP Certification Application User Guide for Applicant

Table of Contents



- 1-10 New Application Process
- 11-24 New Applicant [Apply for CPWP] procedures
- 25-30 New Applicant settles Payment
- 31-35 Applicant receives CPWP Certification result and download CPWP e-certificate



Registration

• "Register" as new applicant via CPWP Online Platform (www.pwma-cpwponline.com)



Requirements for CPWP certification

• Read the "Requirements for CPWP Certification" carefully before applying for CPWP



Registration (Cont'd)

• "Register" as new applicant at the CPWP User Login page by clicking [Register]

PWMA Private Wealth Management Association	th Professional
	CPWP User Login
	Email Address
	Password
	Verification code 3 Y V 8 Refresh
	Remember Me
	Submit
	Forgot Password? Back
	Do not have an existing applicant login with us? Register is a new applicant now.



Registration (Cont'd)

• Applicant chooses your Current Employer from the Member Firm list

PWMA Private Wealth Management Association	Certified Private Wealth Professional 註冊私人財富管理師
	Register as New Applicant Your Current Employer is: Member Firm list Member Firm list

Registration (Cont'd)

• Applicant selects a Member Firm from the pulldown menu



Registration (Cont'd)

• Applicant fills out the required personal information under [Personal Particulars]

egister as New	/ Applicant)
1 Personal Particulars	2 Identity Info	ormation	3 Employment Information	
Personal Particular	'S			
Title *:	○ Dr ○ Mr. ○ Mrs. ○	Ms		
Family Name *:	(Remark: The name should ma	tch your HKID/passport record.)		
Given Name *:		tch your HKID/passport record.)		
Date of Birth *:				
Nork Email *:				
Personal Email :				
Contact No. *:	Office *	Mobile *	Home(Optional)	
Correspondence Address *:				

Registration (Cont'd)

Applicant completes [Identity Information]

WMA Private Wealth Management Association Certified Private W 註冊私人動	ealth Professional	
egister as New App	olicant	:
Personal Particulars	2 Identity Information	3 Employment Information
Identity Information		
First 4 digits of HKID Card Number *:		
First 4 digits of Passport Number. (If no HKID Card)		
		← Previous Next →

Registration (Cont'd)

• Applicant selects a Functional Title from the pulldown menu under [Employment Information] and checks all boxes to confirm the declaration statements before clicking "Submit"

egis	ster as New	Applicant	
1 Pe	rsonal Particulars	2 Identity Information	Employment Information
Em	nployment Informa	ation	
Compar	ny Name:	- MEMBER FIRM	
Busines	is Unit *:		
unction	nal Title:	Please Select	~
	I confirm that all informa	ation provided above is true and correct.	
	l understand that all the firm employer.	information provided above and for My Application will be accessible by	my company and my future PWMA-member-
		with PWMA, you agree to abide by the PWMA Privacy Policy and websit	Torona and Conditions

Registration (Cont'd)

• Applicant receives "Your account has been created successfully" prompt

.

PWMA Private Wealth Management Association Private Wealth Certified Private Wealth Professional 註冊私人財富管理師	
Register as New Applicant	>
Your account has been created successfully	
You shall receive a confirmation message in your primary email inbox shortly, with your user login and password.	
Back to Mainpage 🗲	



10. New Application Registration

Registration Apply for CPWP Certification procedures

 Applicant receives an email of "Welcome to Certified Private Wealth Professional (CPWP) Account Registration

Dear Applicant,

Thank you for registering to the CPWP Online Application Platform.

Your account has been created successfully.

You can now login to your account to access the online application form via https://www.pwma-cpwponline.com with the following username and password:

Username : Applicant@MemberFirm.com.hk Password : XXXXXX

Yours sincerely, Private Wealth Management Association Limited

Please do not reply to this e-mail. For questions, please email to ECFonline@pwma.org.hk

11. New Applicant - [Apply for CPWP] procedures

Apply for CPWP procedures

 Applicant logs to [CPWP User Login] page by clicking <u>https://www.pwma-cpwponline.com</u> and selects CPWP Online Platform

PWMA Private Wealth Management Association Certified Private Weal 註冊私人財智		
Welcome to C	PWP Certification and Renewal A	Application Platform
	CPWP User Login	·
	Member Firm User Login	•
	CPWP Certification Status Enquiry	•

PWMA



12. New Applicant [Apply for CPWP] procedures

Apply for CPWP procedures (Cont'd)

• Login to CPWP User Login page

Private Wealth Management Certified	ニアベルア I Private Wealth Professional 生冊私人財富管理師
	CPWP User Login
	Email Address
	Password
	Verification code 3 Y V 8 Refresh
	Remember Me
	Submit
	Forgot Password? Back
	Do not have an existing applicant login with us? Register as a new applicant now.

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13. New Applicant [Apply for CPWP] procedures

Apply for CPWP procedures (Cont'd)

- If Applicant has already input personal email address, applicant clicks [X] to close [To update Personal Email] prompt
- If Applicant has <u>NOT</u> input personal email address, applicant updates personal email address by clicking [To update Personal Email]

PWMA Private Wealth Management Association		v P nal Email Update	×	Hi <u>CPW P</u> Message Sign out
		ove user experience, it is recommended to provi al Email for password recovery in the future (if yo)).		
Welc	on	To update Personal Email		Platform
		My Application	•	
		My Account Information	•	
		Reset Password	•	



14. New Applicant [Apply for CPWP] procedures

Apply for CPWP procedures (Cont'd)

• Click [My Application] to [Apply for CPWP]

PWMA Private Wealth Management Association Certified Private Wealt 註冊私人財富	h Professional	H	ili <u>CPW P</u> Message	Sign out
Welcome to CF	WP Certification and Renew	al Applicatior	n Platform	
	My Application	•		
	My Account Information	•		
	Reset Password	•		1

15. New Applicant [Apply for CPWP] procedures

Apply for CPWP procedures (Cont'd)

• Click [Apply for CPWP] button

PWMA Private Wealth Management Association	Certified Private Wealth P 註冊私人财富管	trofessional 星師	Welcome CPW P to CPWP	certification application platform.
Home My Application	My Account Rese	t Password Message		Sign out
My Applicat	ion			>
Application No	Applicant Name	Date of Submission to PWMA	Application Status	Action
		No records		
		Apply for CPWP		

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16. New Applicant [Apply for CPWP] procedures

Apply for CPWP procedures (Cont'd)

- Fill-in all required information 1) Qualifications, 2) Personal Particulars, 3) Employment History, 4) Disciplinary Actions and Investigations, and 5) Acknowledgement before clicking [submit] for Employer's verification
- Upload Module 1 and Module 2 official examination results to question 3 & 4





17. New Applicant [Apply for CPWP] procedures

Apply for CPWP procedures (Cont'd)

• Applicant can click [save] button to complete the application later

My Application	My Account Reset P	namort Manage		Sign ou
oly for C	PWP			
Qualifications	Personal Particulars	Employment History	O Disciplinary Actions and Investigations	Acknowledgement
Please ans	wer the following qu	estions		
. Are you curren member institu		tefined under Enhanced Con	npetency Framework "ECF" for PWM Industry	at a PWMA
* Yes 🗆 No	•			
2. Which PWMA	member institution are you o	mently employed?		
UAT MEMBER	REIRM			
	ny CPWP Associate Certificat	on?		
○ Yes [®] No	0			
			IPWP Module 1 examination (both paper 1 & 2 and the In-house Accreditation Training Program	
* Yes O No				
_		please upload official exam	ination results or relevant document(s):	
Uplead (File format.)	i Film 💭 jpg/JPG/peg/png/doc/docx/p	sthishisk)		
• Module 1_22	Saminator Paeula, 1024007808.doo	(Uploaded date: 2021-06	-25) 🗙	
	ed and do you hold a valid re of Bankers "HKIB"?	sult taken from the recent 5	years for CPWP Module 2 examination offered	by Hong
In Yes ○ No	•			
		please upload official exam	ination results or relevant document(s):	
Uplead { File format:	i Film 💭 pg/JPG/peg/prg/doc/docx/p	stixis/xisx)		
Module 1_2.6	Sumination Results_1024001158.doc	(Uploaded date: 2021-06	-25) 🗙	
. Have you accu	mulated 3 years of Private W	ealth Management experien	ce as a relevant practitioner in the recent 5 yea	irs?
¥ Yes ○ No	0			

18. New Applicant [Apply for CPWP] procedures

Apply for CPWP procedures (Cont'd)

- Fill-in the start date under [Employment Period] and leave the end date blank
- File in a [Self-declaration form] for current and/or previous experience

Anateim	CPVP esthed Private Visabh Professi 日任私人的主要理想		Welcome CPW	P to CPWP cartification application platform.						
Apply for CPV	101	word Message		Sign cut	Previous Expe	rience				
		 Engloyment History Years of PWI 	Disciplinary Actions and Investigat M Experience Including Curr		Employer	Business Unit	Functional Title	Employment Period MM/DD/YY	Number of Years and Months in the Position/Title	Self- declared
Current Experience	0e						Please Sele 🗸	· · · · · · · · · · · · · · · · · · ·		5
Employer	Business Unit	Functional Title	Employment Period MM/DD/YY	Number of Years and Months In the Position/Title	Please select one of t	he following self-declara	tion forms on key roles	responsibilities for completion in relat	on to your role as appr	opriate
UAT MEMBER FIRM	PWM	Relationshi 🖌	06/01/2018	3 year(s)		anage or managed client				
Please select one of the fo	ilowing self-declaration form	ns on key roles / respo	nsibilities for completion in relation to your	r role as appropriate	 Advisory (if you ma 	anage or managed bien	portiolios on an adviso	(y basis)		
Advisory (if you manage	e or managed client portfoli	ios on an advisory basi	is)		O Discretionary (If yo	ou manage or managed	client portfolios on a dis	cretionary basis e.g. Discretionary Por	tfolio Manager)	
Discretionary (if you ma	anage or managed client po	ortfolios on a discretion	ary basis e.g. Discretionary Portfolio Man	ager)						
							Add more employ	nent history of your PWM experience		
Self-declarati	ion on Key Roles / Re	esponsibilities fo	r Advisory Portfolio Manageme	ent o						
Is this a Private W	Kealth Management Experie	ince?			· To colored a constant	g documents related to e	and a second of a second			
I TES C NO					+ to upload supporting	g occuments related to e	employment (it any).			
S this an Experier	nce of Working Overseas?				Upload Files					
	propriate key roles / respon	sibilities in relation to y	your functional title / position described ab	ove.	(File format inc/ IRG	/jpeg/png/doc/docx/pdf/	vie/view)			
		Key roles / respon	ncibilities	Tick where appropriate	Crite Jonnier 1981-0-0	. Degrang, ooo oo oo oo	Narioan (
1 Identifying a	and originating new custome	er relationships, and de	eveloping existing relationships	¥.						
2 documenting		and oustomer risk prof	ing relevant customer information, perform ting, documenting investment objectives a					Save 🛩	+ Previous	Next 🕈
	closely with relevant partie		ners, taking into account customers' circur lists and Portfolio Management Specialist							
	key features, structures and respective terms and condi		ement products to customers, and explain	ing (and 📦						
5 Making inve providing a	stment recommendations a copy of the rationale to cust	and for solicitations to o tomers	sustomers, and, unless an exemption appl	ies, y						
6 Working do	sely with relevant parties to	ensure timely and acc	surate execution of transactions	×.						
7 performance		ilo (e.g. financial perfo	d Compliance) to conduct regular review o rmance, quality of account service, and an							
8 Maintaining	customer relationship and u	updating customer risk	profile regularly and as appropriate	2						

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19. New Applicant [Apply for CPWP] procedures

Apply for CPWP procedures (Cont'd)

• Select the appropriate answers under [Disciplinary Action and Investigation]

PWMMA Private Weak Masagement Anagement Certified Private Weak Defended Private Weak Defended Private Weak Private Weak Defended Private Defen
Home My Application My Account Reset Password Message Sign out
Apply for CPWP >
Qualifications Personal Particulars Employment History Disciplinary Actions and Investigations Acknowledgement
Disciplinary Actions and Investigations, Financial Status and Character
Required to answer by selecting Yes or No:
1. Have you ever been reprimanded, censured, disciplined by any professional or regulatory authority?
○ Yes ○ No
Have you ever had a record of non-compliance with various non-statutory codes, or been censured, disciplined or disqualified by any professional or regulatory body in relation to your profession?
○ Yes ○ No
Have you ever been investigated about offences involving fraud or dishonesty or adjudged by court to be criminally or civiliy liable for fraud, dishonesty or misfeasance?
○ Yes ○ No
 Have you ever been refused or restricted from the right to carry on any profession for which a specific license, registration or other authorization is required by law?
○ Yes ○ No
5. Have you ever been adjudged bankrupt, or served with a bankruptcy petition?
○ Yes ○ No
Save 🛹 🔶 Previous Next 🕈

20. New Applicant [Apply for CPWP] procedures

Apply for CPWP procedures (Cont'd)

• Check the Acknowledgement and Declaration box before clicking [Submit]

PWMA Private Wealth Management Association	Certified Private Wealth Pro 註冊私人財富管理		Welcome <u>CPW P</u> to CP	PWP certification application platform.
Home My Application	n My Account Reset F	Password Message		Sign out
Apply for C	PWP			>
Qualifications Acknowled	Personal Particulars gement and Declara	3 Employment History tion (Applicant)	Disciplinary Actions and Investigations	5 Acknowledgement
	a na sa mana na mangana na mangan		ect. Id paid application fee for each application are	e non-refundable and non-
I authorize the for my applied		levant authorities to release,	any information about my qualifications and/o	r employment as required
I acknowled	ge that PWMA has the right to	withdraw my CPWP designat	ion if I do not meet the requirements.	
	t I have read and understood to the terms set out therein.	the Personal Information Colle	ection Statement set out in the website of PW	MA at <u>www.pwma.org.hk</u>
I attach here	with copies of results of Modu	le 1 and/or Module 2 in respe	ct of Enhanced Competency Framework.	
I understand	I that all information I have pro	vided in this application will be	e accessible by any authorized person by my	employer.
Check this b	ox to indicate that you have re	ad, understood, and agreed t	o the above acknowledgement and declaration	n.
			Save 🗸 🔶 Previ	ous Submit 🌩

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Association



21. New Applicant [Apply for CPWP] procedures

Apply for CPWP procedures (Cont'd)

• Receive 'Your application submitted successfully' prompt

PWMA Private Wealth Management Association 在同父问 Certified Private Wealth Professional 註冊私人就當錄理師	Welcome <u>CPW P</u> to CPWP certification application platform.
Home My Application My Account Reset Password Message	Sign out
Apply for CPWP	>
Your application has been submitted successfully	
Thank you for using our on-line CPWP certification application platform.	
Please note that your application form has been sent to yo Once the employment information provided by you in this application is verified by your application fee is received by PWMA, your application will be submitted to PWMA for pr	employer and a non-refundable and non-transferable
Back to Mainpage 🏓	

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22. New Applicant tracks Application Status

Apply for CPWP procedures (Cont'd)

• View [Application Status] under [My Application]

VMA Private Wealth Management Association	Certified Private Wealth P 註冊私人財富管理	rofessional	Welcome <u>CPW P</u> to CPWP cer	tification application platform			
me My Application My Account Reset Password Message Sign out							
y Applicati	on			>			
y Applicati	on			>			
y Applicati	ON Applicant Name	Date of Submission to PWMA	Application Status	Action			



23. New Applicant - if application fee is paid by Member Firm

Apply for CPWP procedures

• Upon Member Firm's verification, applicant receives a message if the Member Firm has settled the payment for applicant

Dear Applicant

Your CPWP Application (Application No: 20210000XXN) has been submitted to PWMA for processing.

The application fee has been paid by your bank.

Yours sincerely,

Private Wealth Management Association Limited



24. New Applicant - if application fee is paid by Applicant

Settles Payment by Credit Card or Bank Transfer or Cheque

• Upon Member Firm's verification, applicant receives an email notification to settle payment

Dear Applicant

Application (20210000XXN) has been verified by the relevant department of your bank, please proceed to make payment for your CPWP application.

Application No: 20210000XXN

Please click the below link to pay now:

https://www.pwma-cpwponline.com

Yours sincerely,

Private Wealth Management Association Limited

If Payment is settled by Applicant's Credit Card

• Click [Go to Pay] in [Action] under [My Application] to settle payment

PWMA Private Wealth Management Association	Certified Private Wealth P 註冊私人財富管理	Welcome <u>CPW P</u> to CPWP c	Welcome <u>CPW P</u> to CPWP certification application platform		
Home My Application	My Account Rese	t Password Message 1		Sign out	
My Applicati	ion			>	
Application No	Applicant Name	Date of Submission to PWMA	Application Status	Action	
2021000021N	CPW P		Pending Payment by Applicant	View	

Go to Pay

PWMA

If Payment is settled by Applicant's Credit Card

• Select Online Payment if pay by Credit Card

Private Wealth Management Association	Certified Private Wealth Pro 註冊私人財富管理	ofessional	Welcome CP	WP to CPWP certifica	tion application platform
ome My Application	My Account Reset	Password Message 1			Sign out
Payment					>
Application No	Name	Employer	Expire Date	Action	Price
2021000021N	CPW P	UAT MEMBER FIRM		Apply	1000.00
Payment Method:	Online Payment (Sup Cheque Payment/Bay		it →		

PWMA

If Payment is settled by Applicant's Credit Card

• Fill out Credit Card information before submitting the application to PWMA

Private Wealth Management Certified Private	RVVP vate Wealth Professional 私人財富管理師	Welcome <u>CPWP</u> to CPWP certification application platform.	Billing Informatio	n * Required field	Your Order	
Online Payment		>	First Name *		Total amount	HKD 1,000.00
Please make sure your information are	conect.		Address Line 1 *			
Application ID : Name :	2021000019N CPW P		Country/Region *	~		
Employer :	UAT MEMBER FIRM HK\$ 1000.00		Payment Details			
Charge :	← Back Confirm Payment →		Card Type *	O VISA Vica O O Mastercard		
 * Please prepare your Visa / Master/JCB credit card for data input in next page. Please note that once you click "Confirm Payment" to enter payment gateway, the transaction cannot be cancelled. * By clicking "Confirm Payment" now, I agree to abide by the <u>PWMA Terms</u> and Conditions and <u>Privacy Policy</u>. * Please do not close the window and wait to return to cpwp online platform. * To successfully complete the payment transaction, please wait until all operations have been completed through "Global Payment" before returning to the system. 			Card Number * Expiration Month * CVN *	Month Expiration Year Year This code is a three or four dg1 number printed on the back or front of credit cards. The solution of the sol		
MasterCard. Verified by JCB SecureCode. VISA U/Secure			Cancel	Next		

PWMA

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Association



If Payment is settled by Cheque or Bank Transfer

• Select Cheque Payment/Bank Transfer and click [Upload Files] to upload Cheque copy or Bank receipt before [Submit]

PWMA Private Wealth Management Association	Certified Private Wealth Pri 註冊私人财富管理		Welcome CPV	<u>W P</u> to CPWP certificat	tion application platform.
Home My Application	My Account Reset	Password Message 1			Sign out
Payment					>
Application No	Name	Employer	Expire Date	Action	Price
2021000021N	CPW P	UAT MEMBER FIRM		Apply	1000.00
Payment Method:	Payment Proof Upload Files	ank Transfer nent/Bank Transfer Receipt or pipeg/png/doc/docx/pdf/xls/xlsx)			



If Payment is settled by Cheque Payment or Bank Transfer

• Click [ok] to submit CPWP application

PWMA Private Wealth Management Association	Certified Payment an	submission processing	×	LP to CPWP certificat	tion application platform.
Home My Application	My Act Are you sure	to continue?			Sign out
Payment		Cancel OK			>
Application No					Price
2021000021N	CPW P	UAT MEMBER FIRM		Apply	1000.00
Payment Method:	Payment Proof Upload Files (File format: jpg/JPG/j		_		



Applicant receives a prompt "Your application submitted successfully'

PWMA Private Wealth Management Association	Welcome <u>CPW P</u> to CPWP certification application platform.
Home My Application My Account Reset Password Message 2	Sign out
Payment	>
 Your application has been submitted successfully Thank you for your payment! The application has been submitted to PWMA for processing. 	
Back to Mainpage 🌩	

After approval granted by Accreditation and Exemption Committee

 Receive email "Granting of Certified Private Wealth Professional ("CPWP") Certification (CPWP Certification No. : 2021000002)

Dear CPW P,

Granting of Certified Private Wealth Professional ("CPWP") Certification

With respect to your application for CPWP certification for the purpose of the Enhanced Competency Framework, we take pleasure to confirm that you have fulfilled the prerequisite requirements for certification. A CPWP certification <u>https://www.pwma-cpwponline.com/certificationdetail/</u> is hereby granted to you with expiry date till 31 December 2022.

Please note that the said certification has to be renewed annually by taking not less than 10 hours of private wealth management ("PWM")-related On-going Professional Training ("OPT") in each calendar year, of which 5 hours may be the Continuous Professional Training required by the Securities and Futures Commission. Of the 10 OPT hours, at least 2 hours should be on PWM-related ethics and compliance.

For CPWP certification renewal, you should submit to us the Online Application Form for CPWP Certification Renewal (On-going Professional Training) within 1 month following the expiry of your certification.

We would like to remind you that you are to abide by the attached Private Wealth Management Association ("PWMA") Code of Ethics and Conduct and certain conditions listed under Section 15 of the PWMA By-laws, failing which your certification status may be revoked.

Please note quote the CPWP number for any future correspondence with us.

Yours sincerely,

Private Wealth Management Association Limited

PWMA

After approval granted by Accreditation and Exemption Committee

- View Certificate's expiry date in [My Certification]
- Go to [My Application] to view Application Status

PWMA Private Wealth Management Association Certified Private Wea 註冊私人財富	th Professional		Hi <u>CPW P</u> Message	Sign out
Welcome to C	PWP Certification and Renewal A	oplica	tion Platform	
	My Application	•		
	My Certification (Expire Date: 2022-12-31)	•		
	My Account Information	•		
	Reset Password	•		

PWMA

After approval granted by Accreditation and Exemption Committee

• View [Approved] status under [My Application]



PWMA

After approval granted by Accreditation and Exemption Committee

• Go to [My Certification] and click [view] to print an electronic certificate

Private Wealth Management Association	Certified Priv	P ate Wealth Professional 私人財富管理師	Welcome <u>CPW P</u> to CPWP certification application plat		
e My Applicatio	on My Certific	ation My Account	Reset Password	Message	Sign out
y Certific	cation				>
CPWP No.	Name	Member Firm	Certification Status	Effective Till	Action

PWMA



• Online CPWP electronic certificate is available

PWMA Private Wealth Management Association
CPWP
Certificate
THIS IS TO CERTIFY THAT CPW P
WAS CERTIFIED AS A
Certified Private Wealth Professional
BY PRIVATE WEALTH MANAGEMENT ASSOCIATION
This certification will expire on 31 December 2022.
Date of issue: 2021-06-25 CPWP NO. 2021000002
Print Download Back